



June 29, 2010

Dear Roanoke Regional Home Builders Association Members & RVSPCA Supporters:

BARKitecture 2009 was a great success, and we're in full swing for 2010! Last year, the silent auction of the donated dog houses brought in a whopping \$3775 for the Roanoke Valley SPCA! We offer this venue to give back to our community, add excitement, increase Show attendance, and have a little **friendly competition**, RRHBA & RVSPCA is **asking for your participation!** During the upcoming **FALL Home Show**, we will be featuring the **2nd annual "BARKitecture"**. **BARKitecture is a fun, architectural competition where we challenge you to design and build a fun, unique, functional dog house.**

- All dog houses will be on display to attendees during the **FALL Home Show on September 25th & 26th at the Salem Civic Center.**
- During the Show, a Silent Auction will enable attendees to bid to purchase the dog houses.
- All proceeds will benefit the Roanoke Valley SPCA.
- Attendees will also be voting for the 'Best in Show', naming one dog house the winner!
- Press releases will be sent out after the Show naming the winner.

Get creative, have fun, help & join us in this worthwhile venture and show off your building & architectural talents! Perhaps yours will be a 'green' dog house, or possibly feature glass block, insulation, or even solar panels ... the sky is the limit!

We ask that all houses are completed by September 10th (if possible), so we may advertise them. You can supply us with a picture & details of yours, and we possibly can include that in our pre-Show press releases. More details will be provided to entrants.

All dog houses must be delivered to the Salem Civic Center on Friday, September 24th, to allow us to set the display for attendees to view, vote & bid! (Details will be provided to all entrants.)

Please complete the enclosed registration form & fax to RRHBA, attention Carolyn MacLeod, at 540.389.4130. Thank you so much, in advance, for joining in this fun & worthwhile venture!



Roanoke Regional Home Builders Association, Inc.
son Drive, Salem VA 24153 540.389.7135 FAX 540.389.4130 www.rrhba.com



YES, I (we'll) be proud to enter my (our) custom-made dog house for RRHBA's BARKitecture 2010!

Company Name (if applicable) _____

Contact _____

Phone _____ FAX _____

email _____

Signature _____ Date _____

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Last year, we received wonderful press coverage of BARKitecture



C MacLeod 6/29/10