




# Sign Up Now & Start Fundraising

Join Us  
Sunday


October 24, 2010

Elmwood Park

Check In begins at 12:30 p.m.

 **What is the Walk for the Animals and what do your fundraising dollars support?**

The Walk is a parade through historic downtown Roanoke and is a critical fundraiser for the RVSPCA. The funds generated from this event sustain programs and services the RVSPCA provides for the homeless animals in our adoption center, as well as many community outreach programs, such as humane education and pet food for distribution to local food pantries.

 **What is your role as a walker?**

Raise as much money as you can for the RVSPCA. Walk as an individual or form a team to raise more funds for the animals. Register as an individual or a team at [www.firstgiving.com/walkfortheanimals](http://www.firstgiving.com/walkfortheanimals) and send emails to everyone in your email address book. Send letters or personally contact friends, family, co-workers and ask them to support your efforts. Ask anyone and everyone to contribute to the cause.

 **Need ideas to help raise money?**

Strategize to come up with additional fundraising activities, i.e. bake sales, donation jars, raffles, yard sales, etc. A list of fundraising tips is available at [www.rvspca.org](http://www.rvspca.org).

 **Walk FAQs**

[www.rvspca.org](http://www.rvspca.org)

You do **not** need to bring a dog to participate.

The Walk benefits **all** homeless animals. Bring photos of your cat, guinea pig, or ferret and walk for them or in memory of a pet.

**Proof of current rabies vaccination must be provided for all animals present at the event - tag or certificate.**

**Registration fee - \$10/walker. Individual walkers and teams MUST be registered to qualify for tee shirts and prizes.** Prizes awarded for top fundraising efforts for teams & individuals. Register online at [www.firstgiving.com/walkfortheanimals](http://www.firstgiving.com/walkfortheanimals) or by submitting the registration form printed on the back.

Earn rewards for the following fundraising levels:

\$ 50	Official Walk Tee Shirt
\$100	Official Walk Tee Shirt AND RVSPCA Note Cards
\$500	Official Walk Tee Shirt, Note Cards, AND RVSPCA Travel Mug
\$1,000	Walk Tee Shirt, Note Cards, Travel Mug AND RVSPCA Sweatshirt



Sponsored by:

**Roanoke Valley SPCA**

**18th Annual**

“Howl O’Ween” Walk for the Animals

Downtown Roanoke

Elmwood Park

Sunday, October 24, 2010

Check In Begins at 12:30 p.m.

**Blessing of the Animals at 1:25 p.m.**

Walk begins at 1:30 p.m.

2 routes through historic Downtown Roanoke

1.5 miles or 2.8 miles depending on the stamina of your pooch

**Costume Parade & Contests begin at 2:15 p.m.**

Non-Walkers may participate in the contests by donating a bag of dog/cat food!

Awards given for costumes in the following categories:

Best in Show (Judges' Choice), Best Group Costume (Team Themed), Pet/Owner Look-Alike

**Fundraising Awards at 3:15 p.m.**

Awards given for top fundraising efforts by individuals & teams.

Face Painting

Food & Vendor Booths

Demonstrations

Microchip Clinic (Tentative)

Games & Activities

AKC Canine Good Citizen Testing (Additional Fee Applies)



Have a howlin' good time to benefit the homeless animals!



Roanoke Valley SPCA  
1340 Baldwin Avenue, NE  
Roanoke, VA 24012

