

HELP US HELP THEM

The Roanoke Valley SPCA is a 501(c)(3) non-profit organization. It receives no federal, state, or local tax support; it is not affiliated with, nor does it receive funding from any national organization. The RVSPCA relies solely on donations, fundraisers, memorials, and bequests for the funding necessary to care for thousands of homeless and unwanted animals in our community. You can prove your love of animals by making a tax-deductible donation to our general operating fund, or specify how you would like your contribution to be used or through a planned gift. No amount is too large...or too small.



MEMBERSHIP

You can become a member of the RVSPCA for as little as \$25 per year. This will entitle you to receive our quarterly newsletters. Any additional donation that you make will help the RVSPCA even further in accomplishing our mission to provide care and shelter to the homeless and unwanted animals of the area. We provide for their safety and comfort, give them professional medical care, and find them loving, responsible homes.



MATCHING GIFTS

Many companies encourage philanthropic interest among their employees by offering a matching gift program. This is an easy and effective way to double, or even triple, the amount of your gift to the SPCA at no additional cost to you. Many companies also match volunteer hours or gifts from spouses, retirees, and board members! Contact your company's human resources department to determine if your employer matches gifts to The Roanoke Valley SPCA.



WORKPLACE GIVING

The convenience of donating at the workplace has made payroll deduction programs a popular alternative for the contributor. The Roanoke Valley SPCA participates in the Commonwealth of Virginia Campaign (**CVC code # 3633**) for state employees, Allstate, WellPoint, and other workplace giving campaigns. Please check with your human resources department to see if The Roanoke Valley SPCA is a designated charity or a donor option as part of your workplace contribution campaign.



MONTHLY CONTRIBUTIONS

Pet Patrons support the work of the RVSPCA with monthly contributions. Monthly donors help us plan more effectively because they give us an ongoing, dependable source of income. There is a minimum donation of \$5.00 per month required to join the Pet Patron program.



TRIBUTE GIFTS

A tribute is a personal remembrance that honors the life or memory of a loved one. For most of us, our loved ones include companion animals, friends, and relatives. Making a memorial donation in any amount to the RVSPCA is a thoughtful way to express sympathy for a loss, while sharing a deep concern for the animals. A tribute gift can also honor special events such as weddings, anniversaries, birthdays, holidays, graduations, and other special occasions. The RVSPCA will send a letter to the address that you designate acknowledging your thoughtful donation. Unless you desire to make your gift anonymous, it will also be published in our quarterly newsletter.



DESIGNATED FUNDS

The **Sara Jane & Mickey Second Chance Fund** provides for medical procedures outside the scope of the RVSPCA that will greatly enhance the adoptability of a deserving animal.

The **Robin Smith Noah's Ark Memorial Fund** provides funding to help offset the cost of micro-chipping all RVSPCA pets, so that they may never be lost again.

Donations to either fund can be made by mailing a check made out in the fund's name, or to the RVSPCA with the designated fund indicated on the memo line. Or by contributing on-line at www.rvspca.org



PLANNING YOUR ESTATE

Having a will is a good idea for everyone. If you do not make decisions on how to dispose of your assets after your die, the "state" will decide for you. Many people have the misconception that they don't really have an "estate". However, if you own anything at all, you have an estate. This includes, cash, real estate, personal property, investments, retirement funds, life insurance, and other forms of assets. Properly planning your estate ensures that the assets you've accumulated over a lifetime are distributed according to your wishes.



GIFTS OF STOCK

Gifts of appreciated stock held for a minimum of one year can, in many circumstances, produce a greater benefit than a gift of cash because you can avoid the capital gains tax that would be payable upon a sale of the stock and because you can deduct the value of the securities on the date of the contribution as a charitable contribution. To ensure proper acknowledgement of your gift, please notify us in advance of your intention to transfer securities.



LIFE INSURANCE

Gifts of life insurance can be made by designating The Roanoke Valley SPCA as a beneficiary under your life insurance policy, by purchasing a new policy, or donating an existing policy that you currently own but no longer need. In the first instance, the insurance proceeds will be removed from your taxable estate, and in the second or third instances you will be entitled to a current charitable contribution deduction, with the amount of the deduction depending on the value of the policy and whether any premium payments are still owed on the policy.



Wills and BEQUEST

A gift made will permits you to retain all your assets during your lifetime and/or the life of your spouse. Designations may be made for a percentage of your estate, for a specific amount, or for a share of the residuary of your estate.

The Roanoke Valley SPCA's Legal Designation

The following information should be included to name The Roanoke Valley SPCA in your will, trust or other planned gift:

- Complete legal name – The Roanoke Valley Society for the Prevention of Cruelty to Animals

- Permanent address – 1340 Baldwin Avenue, N.E., Roanoke, VA 24012
- Federal tax identification number – 54-0679796

If you have any questions about how your contribution can benefit The Roanoke Valley SPCA, please contact Carolyn Schwanhausser, Director of Development, at 540-344-4840 x 211 or email cschwanhausser@rvspca.org.

Roanoke Valley SPCA

1340 Baldwin Avenue NE

Roanoke, VA 24012

EIN 54-0679796

(540) 344-4840

www.rvspca.org